

# TABLELANDS REGIONAL CYCLING STRATEGY



Like New Zealand, Far North Queensland features stunning landscapes, lush rainforests, majestic mountains, picturesque coastlines, vibrant indigenous culture and a rich history. Both New Zealand and Far North Queensland offer opportunities for a vast range of outdoor activities such as hiking, wildlife encounters, water sports, and cycling.

Tablelands Regional Council in collaboration with Tredwell are currently developing the Tablelands Region Cycling Strategy 2023–33. This ten-year strategy considers both on-road and off-road cycling and will provide a strategy and action plan which will guide new infrastructure development and renewals, ensure projects are undertaken in a coordinated and planned manner, maximise funding opportunities, assist not-for-profit groups in applying for funding to progress their cycling related projects, and ensure that the region is up to date with the latest cycling and tourism trends.

Tredwell have brought a wealth of knowledge to New Zealand in the cycling realm, and can provide numerous benefits to cycling in New Zealand, including:

### **Provide a fully consulted, consistent, and transparent framework**

Tredwell engage in extensive consultation with stakeholders, including the local community, cycling enthusiasts, businesses, and relevant government agencies. This ensures that all perspectives are considered, and the framework is developed collaboratively. Tredwell adapt best practices and ensure consistency in planning approaches.

### **Facilitate management of community expectations and provide direction on Council’s priorities**

Tredwell always conduct thorough assessments of community needs and expectations regarding cycling infrastructure. By engaging with the community, Tredwell can identify their priorities and incorporate them into the planning process. Tredwell’s expertise can assist the Council in determining which cycling-related projects

should be prioritized, considering factors such as safety, accessibility, and community demand. This ensures that the Council’s efforts align with the community’s expectations and priorities.





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## **Develop a decision-making framework aligned with Council's strategic direction**

Tredwell work closely with the Council to understand its strategic goals and objectives. Based on this understanding, Tredwell can develop a decision-making framework that aligns with the Council's vision and values. This framework will help guide the selection and implementation of cycling projects, ensuring they contribute to the Council's overall strategic direction. By integrating Council's priorities into the decision-making process, Tredwell can provide clarity and direction to both the Council and the community.

## **Assist in leveraging funding, partnership, and collaboration opportunities**

Tredwell's experience and expertise can help identify potential funding sources, partnerships, and collaboration opportunities for specific cycling priority projects. By understanding the funding landscape and engaging with relevant stakeholders, Tredwell can assist the Council and community organizations in accessing financial resources and forming partnerships with entities interested in supporting cycling initiatives. This can include seeking grants, sponsorships, and forming collaborations with local businesses, cycling organisations, and community groups.

## **Promote sustainable planning, development, and management**

Tredwell integrate sustainability principles into the planning, development, and management of all projects. This includes considering environmentally friendly design practices, promoting active transportation options, minimizing carbon footprint, and enhancing the overall sustainability of the projects

## **Develop a strategy and action plan with monitoring and progress reporting**

Tredwell can work with Council's to develop a comprehensive strategy and action plans. These plans include prioritised goals, objectives, and targets, high level costings and hierarchical levels, along with a set of measures to monitor progress.

Overall, by focusing on infrastructure development, education, partnerships, advocacy, and research, Tredwell Management can play a significant role in promoting and benefiting cycling within New Zealand. These efforts would not only encourage sustainable transportation and contribute to a healthier population but also create business opportunities for local townships and regions.



To learn more about Tredwell go to [www.tredwell.com.au](http://www.tredwell.com.au)